A N N U A L R E P O R T

COMMISSION FOR EDUCATIONAL EXCHANGE BETWEEN
THE UNITED STATES OF AMERICA AND SPAIN

PROGRAM YEAR 1977

COVERING EXCHANGE FROM

JULY 1, 1977 TO JUNE 30, 1978

OCTOBER 1, 1978

INTRODUCTION

In accordance with Section 832 of the International Exchange Manual, the Commission for Educational Exchange between the United States of America and Spain submits herewith its Annual Report on the Mutual Educational Exchange Program and other activities carried out under Public Law 256, 88th Congress for the period 1 July, 1977 through 30 June, 1978.

This is the nineteenth Annual Report of the Commission. It deals with the main aspects of the program during its seventeenth full year.

The principal developments which ocurried during the reporting year are listed below:

The United States Government contributed $180,000 to the Program for 1977/78.

The Spanish Government contributed $99,532 to the Program for 1977/78, as follows: Ministry of Education and Science, $67,535; Ministry of Foreign Affairs, $31,997.

A total of 20 American grantees (including the ITT grantee) were in Spain for the 1977/78 year. Two 1976/77 grantees received grant renewals for a second year (Conlon and McMahon) and third year respectively. A total of 22 new Spanish grantees (including the ITT grantee) were sent to the United States. A total of 10 grantees (seven complete grants, two Travel Only grants and one Travel and half tuition grant) attended the Salzburg Seminar.

Mr. Charles M. Wyzanski, Assistant Director of the Salzburg Seminar headed the selection committee for same in Barcelona. The other committee members were as follows:

Mr. Jerry Scott, Director, Institute of North American Studies
Ms. Olga Díez de Vidal, Professor, Central University, Barcelona
and representative of the Fulbright Commission, Barcelona
Mr. Joaquín Oltra Pons, Professor, Autonomous University, Barcelona

and the committee met at the Institute of North American Studies on December 19, 1977.

Mr. Wyzanski also chaired the selection committee in Madrid on December 14, 1977. The interviews took place at the Commission. The selection committee was composed of:

Mr. Antonio García de Blas, Professor, Complutense University, Madrid
Mr. Antonio Blanch Xiró, Professor, Comillas Pontifical University, Madrid
Mr. Ignacio Arroyo Martínez, Professor, Autonomous University, Madrid
Mr. Julio García Fernández, Government Economist

Three American grantees were again invited to attend the Annual Berlin Seminar for Fulbright Scholars this year. This 24th Annual Seminar was held from March 30 to April 7, 1978. There was no representative of the Spanish Fulbright Commission staff this year.

As in past years, various rectors, deans and professors from Spanish and American universities visited the Commission offices throughout the year to hold interviews with the Director and officers.

The Commission would like to make special note of the continuing close relationship enjoyed with the Department of State (and as of April 1, 1978 with the International Communication Agency), the Board of Foreign Scholarships, the Institute of International Education, the Spanish Ministry of Foreign Affairs and the Spanish Ministry of Education and Science essential for successful operation. The Commission was officially informed in April, 1978 that a representative of the Spanish Ministry of Culture had been named as an observer on the Commission Board of Directors.

The Commission would like to express its appreciation to the American Embassy in Madrid for its enthusiastic collaboration and assistance with the development of the Program and with difficulties facing the Commission on a day-to-day basis. Particular mention should be made of Mr. George Rylance, the 1977/78 President of the Commission and Public Affairs Officer at the Emabssy, Ms. Frances E. Coughlin, Cultural Affairs Officer, and Mr. Charles R. Meyer, Commission Treasurer and Assistant Cultural Affairs Officer.

I. ADMINISTRATION

A. Binational Committe and Staff

1. Committee Membership

The Board of Directors as of 1 July, 1977, was as follows:

American Members

President
Mr. George A. Rylance
Public Affairs Officer
American Embassy, Madrid

Treasurer
Mr. Charles R. Meyer
Assistant Cultural Affairs Officer
American Embassy, Madrid

Ms. Ilene Avery
Ex-Director, International Institute
Director, Santiago Center, Madrid
(as of February, 1978)

Mr. Ronald Taubitz
Course Director, U.S. Cultural Center
Madrid

Mrs. Mary Kennedy, Member
Board of Directors
American School of Madrid

Observer

Ms. Frances E. Coughlin
Cultural Affairs Officer
American Embassy, Madrid

Spanish Members

Vice President
Mr. Amaro González de Mesa
Director General of Cultural Relations
Ministry of Foreign Affairs, Madrid

Mr. José Antonio Vaca de Osma
Subdirector General of Cultural Relations
Ministry of Foreign Affairs

Mr. Juan de Luis Camblor
Subdirector General of International Cooperation
Ministry of Education and Science, Madrid

Mr. Miguel Angel Sánchez Teran
Technical Secretary General
Ministry of Education and Science, Madrid

Mr. Juan Díez Nicolás
Rector, Universidad a Distancia
Director of the Institute of Public Opinion

and as of April, 1978:

Mr. José Jiménez Blanco
Director, National Institute of Educational Science
Madrid

Observers

Mr. Pablo Barrios Almazor
Chief of Cultural Exchange
Ministry of Foreign Affairs
Madrid

Mr. Luis Martín Vicente
Director, Office of Presidential Relations
Higher Council of Scientific Research, Madrid

and as of April, 1978

Mr. Francisco José Mayans Jofre
Director, Cabinet of Foreign Service
Ministry of Culture, Madrid

2. Commission Staff

The Commission Staff as of July 1, 1977 was as follows:

Ramón Bela	Executive Director
Elizabeth Anderson	Deputy Director
María Nieves Jimeno	Spanish Program Officer
Patricia Zahniser	American Program Officer
Cheryl Kiick	Student Counselor
Pilar Gómez	Secretary
Miguel López	Messenger

Mr. Tomás Moreno, Accountant, continues to work for the Commission on a part-time basis. As of April 1, 1978, Mr. Amador Cuesta Robledo, Economist, also works for the Commission on a part-time basis. Ms. María del Carmen Rodas began working for the Commission on a half-time basis as Administrative Assistant on April 1, 1978.

3. Commission Quarters and Office Equipment

The Commission offices continue at Cartagena, 83 - 85, MADRID.-28, in the building belonging to the Ministry of Education and Science. The Commission pays no rent and water, light and heat are furnished. All maintenance costs, expenses for repairing the installations and any expenses for furniture are borne by the Commission. The savings to the Program under this arrangement have been calculated at about $32,000 per year, but given the general rise in the cost of living in Spain, the actual savings are difficult to estimate.

C. Program Administration

The Ministry of Education and Science's contribution to the Program of $67,535 was received on August 2, 1977. The contribution from the Spanish Ministry of Foreign Affairs of $31,977 was received on April 2, 1977. These contributions coupled with the $180,000 contribution of the U.S. Government brought the total allocation to $279,512.

The Commission accounts were audited by Arthur Andersen and Company during the month of November, 1977 and the report from same was dated November 24, 1977.

D. Commission Bank Account

The Commission's bank account continues to be with the Banco Español de Crédito.

E. Bonded Personnel

The Executive Director, Chairman, Treasurer and Ms. Frances E. Coughlin, Cultural Affairs Officer are bonded by the Great American Insurance Company through its delegation in Spain.

II. PROGRAM OPERATIONS AND SERVICES

A. Annual Program Planning, American Grantees

The American Lecturer Program brought one full-time Senior Lecturer, in American Studies, to Spain for the 1977/78 academic year.

A total of five Junior Lecturers were assigned to Spanish universities in the field of American Studies. Progress in this area of studies continues, notably witnessed by the offical foundation of the Spanish Association of Anglo-American Studies at the American Studies Conference held in Granada in December. The Association's provisional address has been established at the Commission offices, where regular meetings are held.

Below is a listing of the projects under this Commission's programs for the academic year 1977/78:

Language and Literature (Am. Studies)

University of Seville	one Senior Lecturer
Central University, Barcelona	one Junior Lecturer
University of Deusto, Bilbao	one " "
University of La Laguna, Canaries	one " "
University of Oviedo	one " "
University of Valencia	one " "

The Commission was pleased to receive an excellent selection of principal and alternate candidates in various fields in the categories of Lecturers and Students, as well as proposals for three Travel-only grants from the American universities involved in direct exchange programs sponsored by the Commission. These direct exchanges have been so successful that in the last Commission meeting, a proposal for a new exchange program between the Universities of Indiana and Barcelona was approved by the members, and will be put into effect in October, 1978. The Commission will grant one travel award to an American and another to a Spaniard, both of whom will teach in the capacity of teaching assistants at the host university.

After careful consideration, candidates were selected and proposed to the most adequate universities. This year, all principal candidates in Student and Senior Scholar categories were able to come to Sapin, and therefore, no positions were made available to alternate candidates. Extensions were awarded to student grantees as follow: two months, one month, one month; there were two student grant renewals of twelve months each. Two one-month extensions were awarded to Junior Lecturers to allow them to complete their work at the respective host universities; one twelve-month grant renewal was issued to the lecturer at the University of Deusto, Bilbao.

American Grantees for the 1977/78 academic year were as follows:

Lecturers	6°
Students	11*
Travel-Only	
U. of North Carolina/ Seville Exch.	1
U. of Illinois/Barcelona Exch.	1
U. of Georgia/Seville Exch.	1
TOTAL:	20

° Includes five full-time Junior Lecturers and one full-time Senior Lecturer.

* Includes ten complete grants and one ITT grantee.

Individual grantee evaluations for the academic year were sent to the Agency accompanied by grantees' final reports.

B. Orientation for American Grantees

The 1977/78 Orientation Program consisted of a three-day series of lectures and various kinds of discussion sessions dealing with aspects of contemporary Spanish history and culture, library and university systems, academic institutions in Madrid and day-to-day living situations. All grantees had the opportunity to

become acquainted before departing for their respective destinations, and were introduced as well to returning Spanish Fulbrighters who would be staying in Spain. All 1977/78 Fulbrighters except on, who was completing research in Cuba and arrived later, and their families participated in all activities.

The sessions were held from 20 to 22 September, as outlined in the Program included as Attachment I.

In addition, the Commission traditionally provides various services for the American grantees throughout the year, such as giving them access to lists of screened apartments, pensions, families, etc. who take paying guests, professional and student residences, English speaking physicians, principal libraries and archives around Spain with hints on how to use each to its best advantage, writing the corresponding letters of introduction and providing them with helpful telephone numbers for professional contacts, etc. The Commission staff assists grantees to get settled in Madrid as well as in other cities and helps in placing children in schools.

C. Travel

Whenever possible, all grantees traveling from the United States to Spain are issued tickets on Iberia Airlines. Grantees traveling from Spain to the United States travel on TWA. In most cases, those grantees who wish to travel by ship are permitted to do so on authorized lines. The norms for sending excess baggage still provide each grantee with up to 3,500 pesetas on the initial crossing and up to 7,000 pesetas on the return.

D. Attendance Seminars

Most Junior and Senior Lecturers attended or conducted seminars throughout Spain during the 1977/78 academic year.

All Fulbright lecturers attended the American Studies Conference in Granada from 15 to 17 December. The Commission memorandum entitled "The First Conference of the Spanish Association of Anglo-American Studies" outlines the events taking place in the two meetings of the Association during this Conference. This is numbered Attachment II.

The Fulbright-Hays Commission in Germany once again organized the Annual Berlin Seminar, this year its 24th, and invited Fulbright scholars from Western Europe, Israel and Yugoslavia to meet from 30 March to 7 April. The following grantees were very generously invited by the German Commission:

Mr. Donald Levit, Lecturer in American Studies, U. of Deusto
Mr. William Bussey, Student grantee in Musicology
Mr. Donald Buck, Student grantee in eighteenth-century literature

No member of the Spanish Commission staff attended this year.

E. Annual Program Planning, Spanish Grantees

1. Announcements and Competitions

Announcements were widely publicized in local newspapers, radio and television and information was sent to universities, centers of higher education (high schools and university residence centers), the Ministry of Education and Science, other official administrative centers and the American Consulates throughout Spain, in the following categories:

Study grants to the U.S. for graduate students
Teacher Exchange
Council of International Programs for Youth Leaders and Social Workers
Salzburg Seminar in American Studies

In addition, those universities involved in direct exchanges under the auspices of the Commission proposed candidates for Travel-Only grants. As established several years ago, in order to provide direct funding from the Commission for Spanish students to study in the United States, all Travel-Only grants were eliminated, with the exception of those cases where a direct exchange between a U.S. and Spanish institution has been established. A Travel-Only grant is also provided for the Spanish student chosen for the University of Bridgeport International Fellowship.

2. Screening of Spanish Candidates

a. Study grants to the United States

In the spring prior to the fall deadline for applications, selection committees are appointed for each university district, as follows: Barcelona, Bilbao, Córdoba, Extremadura, Granada, La Laguna, Madrid, Málaga, Murcia, Oviedo, Salamanca, Santander, Santiago de Compostela, Sevilla, Valencia, Valladolid and Zaragoza.

Members of the Selection Committees are proposed by the following: Commission Board Members from the Ministry of Education and Science, the Spanish universities, American Consulates, the Cultural Section of the American Embassy in Madrid and the Commission. Final approval of the Selection Committee members for each district lies in the hands of the Rector of each university.

Extensive information is given to each prospective applicant in order to eliminate the receipt of applications from ineligible candidates. Applications are submitted directly to the Commission prior to the 15 October deadline.

Preliminary screening of applicants who meet the basic requirements consists of an eliminatory English exam given at each examination center by an American Fulbright Lecturer or by a representative selected by the Commission. The tests used in the 1977 selection process were the ALIGU forms G, J and M. Following this examination personal interviews are conducted by each of the Selection Committees which has received copies of the applications of those candidates who are to appear before them, and the following is considered for each applicant:

Academic record
Project to be carried out in the U.S., with special emphasis on its future value to Spain
Culture, personality, maturity and general presence

For the 1978/79 AY, the examination schedule was as follows:

MADRID:

English Examinations	18 October, 1977
Committee Interviews	20 & 21 October, 1977

OTHER UNIVERSITY DISTRICTS:

English Examinations Committee Interviews	between 21 & 28 October, 1977

NOTE: Grantee selections are made one year in advance.

This preliminary selection serves as a recommendation to the Commission and is taken into consideration by the Sub-Committee which is appointed by the Commission and presided over by the Chairman of the Commission. This year the Sub-Committee met on November 18, 1977.

The Sub-Committee reviews the files of each candidate, taking into consideration the recommendations of the Selection Committees, in light of the criteria established by the Commission. Once approved, the completed file of each successful candidate is sent to the Institute of International Education.

This year there was a total of 89 applicants of whom 33 were eliminated after the English exam. Of the 56 remaining candidates, 29 were considered by the Sub-Committee. The reasons for elimination from the competition are the following:

Failure to meet minimum requirements
Failure to pass English exam
Failure to pass Selection Committee interview
Failure to present documentation with established period
Withdrawal from the competition
Elimination in the final selection made by the Sub-Committee

The final selection of eleven official candidates and eight alternates plus one student in the field of Economics, promised direct funding from a U.S. Economics department, was approved by the Commission Board in December. These students were then proposed as IIE/BN candidates for which the Institute of International Education sought not only admission but also grants and fellowships in American institutions of higher learning. In addition, the Commission directly aided 18 candidates with a total amount of approximately $90,000 in Direct Dollar Support. One Spanish student received the ITT International Fellowship. There was no award from the General Electric Co. for a Spanish student this year.

It is the hope of the Commission to be able to continue providing future student grantees with the maximum financial aid possible. The Institute of International Education should continue to seek full grants for all the candidates presented in the official panel, therefore enabling the Commission to stretch its funds to a maximum.

b. Screening of Other Special Candidates

Due to the smaller number of applicants, screening of candidates is held exclusively in Madrid whenever possible. In 1977, however, because of wide participation, the interviews for Salzburg Seminar applicants were held both in Madrid & Barcelona. In all cases, according to policy, the Commission approved the decisions of the Committees. Candidates in the following categories were considered:

Teacher Exchange
Council of International Programs for
Youth Leaders & Social Workers
Salzburg Seminar in American Studies
Travel-Only grants - related to direct
exchanges between US & Spanish
universities

4. Statistics

Spanish grantees for this 1977/78 academic year fall into the following categories (See Attachment III for names, U.S. institutions and fields of each):

Teacher Exchange	0	
Travel-Only		
U. of North Carolina/ Seville Exch.	1	
U. of Illinois/Barcelona Exch.	1	
U. of Georgia/Seville Exch.	1	
U. of Bridgeport Fellowship	1	
Salzburg Seminar	10	
Students	16	(plus 1 ITT grantee)
Research Scholar	1	
C.I.P. Specialist	1	
TOTAL:	33	

F. Orientation

1. Spanish Grantees

The Pre-departure Orientation was held in Madrid at the U.S. Cultural Center on June 30, 1978 at 6:00 pm. Two videotapes entitled: "Higher Education in the U.S." and "Adjusting to Graduate Study" were shown and a round table question and answer period followed. The panel members for the discussion period were former Fulbright grantees Mr. Jorge CASTANYER, Mr. Felix MARTIN, Ms. Juana MUÑOZ, Mr. Manuel VARELA, and Mr. José María VIÑALS. Cocktails were served during the round table discussion and new grantees continued asking questions about aspects of life in the U.S. after the session had officially closed.

The orientation program was not held in Barcelona as in past years as there were only three official candidates in the Catalonia area.

Comments concerning this Pre-departure Orientation Program were very positive.

G. Attendance - Salzburg Seminar 1978

Varied Spanish specialists were sent by the Commission to different sessions of this Seminar as follows:

Session 180 - Mass Media: The Problems and Challenges of the 20th Century in the United States, Europe & the World		
	March 5 - 23, 1978	
	José HERVAS Garcés (Psychologist & TV announcer)	complete grant
Session 181 - The Individual, the State and Society		
	April 2 - 25, 1978	
	Sofía NOVOA Sanjurjo (Assist, Prof. in Sociology)	travel grant
	Carlos HERREROS de las Cuevas (Mercantile Prof.)	" "
Session 182 - Industrial Democracy		
	May 17 - June 2, 1978	
	F. Javier RAMAS de Triana (Industrial Engin.)	complete grant
	Joaquín COROMINAS Viñas (" ")	" "
Session 183 - The Creative Arts & Contemporary Society		
	June 11 - 24, 1978	
	José María LOPEZ Yturralde (Paintor)	" "
Session 184 - American Law and Legal Institutions		
	July 9 - 29, 1978	
	José PEREZ Santos (Lawyer)	" "
Session 185 - Continuing Education		
	August 6 - 26, 1978	
	Iñaki DENDALUCE Segurola (Prof. of Psychology)	" "
Session 186 - Is Internationalization the Alternative to Nuclear Proliferation?		
	September 3 - 16, 1978	
	Eugenio VELA Sastre (Industrial Engin.)	" "
	Norberto CASTILLA Gamero (Prof. of Law)	travel & 1/2 tuition

H. Grantee Achievements

1959/60 Spanish student grantee, Mr. José JIMENEZ Blanco, has been named Director of the National Institute of Educational Sciences. Mr. Jiménez' study project at the University of Michigan, Ann Arbor, was in the field of Sociology.

1962/63 student grantee, Mr. Ramón CERCOS Bolaños, who studied Sociology at the University of California, Berkeley has been named Subdirector of Personnel for the Ministry of Culture.

1963/64 student grantee, Mr. José Javier RODRIGUEZ Alcaide, who studied Agriculture at Rutgers University and who was also a grantee to the Salzburg Seminar in 1969 has been named Technical Secretary General of the Spanish Ministry of Agriculture.

1965/66 student grantee, Mr. Manuel GALA Múñoz, who studied Economics at the University of Chicago, has become a full professor at the University of Alcalá de Henares, Madrid.

1965/66 student grantee and 1968 Salzburg Seminar grantee, Father Antonio M. ARROYO Rodríguez, who studied Business Administration at New York University has been awarded his Spanish Doctorate Degree in Business Administration with a final grade of "Sobresaliente" (A).

1970/71 student grantee, Mr. Javier CALSAMIGLIA Blancafort, who studied Economics at the University of Minnesota, has become a full professor of Economics in Barcelona.

1972/73 student grantee, Mr. Francisco MOCHON Morcillo, who studied Economics at Indiana University, Bloomington has just become a full professor of Economics in Madrid.

1975 Salzburg Seminar grantee, Father Fernando PRIETO Martínez, has been named Director of the Institute of Constitutional Studies, a Government institute.

1975 Salzburg Seminar grantee, Mr. Juan-José DURAN Herrera, has become a full professor of Business Administration at the Autonomous University of Madrid.

III. CONCLUSION

As in previous Annual Reports we should again note that there are some very important factors influencing the Commission's program.

The rate of inflation has diminished somewhat this year in comparison with last year's rate. The Spanish Ministry of Education and Science requested an increase in its funding for the Program from the Ministry of Finance but, unfortunately, was not granted same. We hope the Ministry will receive a more favorable answer next year.

The U.S. Junior Lecturer and Student grantees were awarded a sorely needed increase in their monthly stipends this year. This has also put additional stress on the Program's financial situation but the increase was absolutely necessary as the monthly stipend had become completely outdated and it was impossible for the grantees to cover their monthly expenses due to the rise in the cost of living which Spain has experienced since the last stipend increase in 1974.

The financial administration of the Program of Cultural Cooperation (NMA) continues the process of liquidating that Program's accounts which will completely terminate when the last Spanish grantee has finished his study project in the United States and returned to Spain.

As in previous years, the majority of Spanish student grantees received at least partial financial aid directly from the Commission. The Program chose 11 official candidates, 8 alternates and 1 student in the field of Economics for whom the IIE had indicated full financial aid could be gotten directly from the U.S. institution. The Program also awarded 4 travel-only grants for the university student exchanges as follows:

University of Illinois/Barcelona
University of Seville/Georgia
University of Seville/N. Carolina

and the University of Bridgeport Scholarship offered to a Spanish student in the field of Business Administration. The Commission also contributed to the success of the CIP Program and the Salzburg Seminar. Again, it must be noted that the Salzburg Seminar's valued reputation continues to rise among intellectuals, high officials of the Spanish Government, corporate executives and professional people in all of the fields offered by the Seminar. The applications for grants and for admission to attend the Seminar meetings continue to increase.

The Spanish Ministry of Foreign Affairs has unofficially promised an increase in funds for Spanish student grants for the 1979 Spanish fiscal year. The U.S. student grantees have already been awarded and are being paid an increase from said Ministry.

III. CONCLUSION (con't.)

It is with sincere regret that the Commission has to include in this year's Annual Report, the tragic death of one of the 1977/78 U.S. student grantees, Mr. Richard Edward Reed. Mr. Reed, who was an expert photographer, had made use of his hobby of photography during all of his trips throughout Spain. Towards the middle of March, 1978, Mr. Reed made a trip to Segovia to work at the archive there and took advantage of his visit to take some photographs from "El Alcazar" of that city. He lost his balance while trying for a difficult scenic shot and fell from one of the towers of the castle. CEE would like to take this opportunity to officially thank the Consul, the PAO, the ACAO and the other members of the staff at the American Embassy in Madrid for their official and personal help with the necessary arrangements to have the body returned to the States and in making the situation as tolerable as possible for Mr. Reed's family.

The Director of the Banco Iberico also helped to facilitate Mrs. Reed's paperwork in receiving the money in her husband's account and thereafter closing it. The Ministry of Foreign Affairs also informed the Commission, unbeknownst to the latter, that all the American student grantees have a life insurance policy through said Ministry. Following the necessary channels and providing the required documents, Mrs. Reed is entitled to receive 100,000 pesetas which the Commission has forwarded to her in Puerto Rico, with the help of the Embassy.

Spain's changing political system continues on a more or less even keel and although there have been some tense moments and situations, they have not affected either the Program in general or the grantees.

16 Oct. 78 Ready in Spain
signed. Con. Legan