ANNUAL REPORT
PROGRAM YEAR 1998

EXCHANGES BETWEEN
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January, 1999

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"From the beginning, the Spaniards have been among the most enthusiastic and cooperative participants of international educational exchange between our countries."

Senator J. William Fulbright

I. PROGRAM REVIEW

The Commission in Spain

The Commission for Cultural, Educational and Scientific Exchange between the United States of America and Spain was created by a bilateral agreement signed on October 27, 1994, superseding the Commission as originally established in 1958. The objective of this binational organization is to promote mutual understanding through educational, scientific, technical, professional and cultural exchanges and remain a significant player in the ongoing relations between the two countries.

The Commission maintains its binational nature through a twelve-member Board representing both countries. The U.S. Ambassador to Spain and the Minister of Foreign Affairs serve as honorary Co-Chairs. The Board formulates policy and determines activities and programs of mutual interest.

One of the largest Commissions in the worldwide Fulbright Program, fourteen grant programs for Spaniards and five for Americans were offered in Program Year 1998 and attracted over 1,000 applicants. Educational exchange activities were carried out thanks to a mix of funding arrangements from the U.S. and Spanish governments as well as the sponsorship of Spanish private sector entities.

Board Members

U.S. Delegation

Pamela Corey-Archer,Co-Chair
Public Affairs Officer
U.S. Embassy

Magda Siekert, Co-Treasurer
Assistant Cultural Affairs Officer
U.S. Embassy

Gabriel Jackson
Historian, Professor Emeritus
U/California-San Diego

David G. White
Banker
Banco Santander -Spain

Gayle Allard
Economist
J.P. Morgan-Spain

Marshall Carter-Tripp
Counselor, Environment, Science and Technology
U.S. Embassy

Spanish Delegation

Antonio Núñez García-Saúco, Co-Chair
Director General of Cultural and Scientific Relations
Ministry of Foreign Affairs

Jorge Sobredo Galanes, Co-Treasurer
Subdirector General of International Cultural Relations
Ministry of Foreign Affairs

María del Rosario Fernández Santamaría
Subdirector General of International Cooperation
Ministry of Education and Culture

José Pérez Lázaro
Subdirector General of International Cultural Cooperation
Ministry of Education and Culture

Manuel Gala Muñoz
Rector
University of Alcalá-Madrid

The Commission also cooperates with other exchange programs. In 1998, the nomination process for the “Single Nation Program for Spain” was administered on behalf of Eisenhower Exchange Fellowships in Philadelphia, on a one-time basis. It was also the first year that the Commission begin to administer a three-year, three-million dollar program, sponsored by the U.S. - Spain Joint Commission for Scientific and Technological Cooperation.

The Commission also continued to house the J. William Fulbright Association (alumni organization), the Spanish Association for American Studies (SAAS) as well as the Association of American Programs in Spain (APUNE/AAPS).

Educational advising and providing information on U.S. study opportunities continued to be important features of the Commission's activities. A specialized library with educational and electronic reference materials is available for the general public. Approximately 18,000 people annually contact the Commission for educational information and an average of

35,000 visit the web site monthly. In order to supplement funding for advising activities, the Commission edited a guide for Spanish students interested in U.S. study. Under the contractual agreement with a major publishing house, royalties from sales will be invested in educational advising.

The Commission has also kept abreast of technological advances by establishing its own website <http://www.fulbright.es/comision/welcome.html> whereby general public can download information and application materials for grant programs.

Grant Programs

The U.S. - Spanish Fulbright Program is composed of a binationally financed core program which mainly finances Americans and a complementary program, largely financed from Spanish sources, which principally funds Spaniards.

The core program, as defined in the 1994 binational agreement, represents the basic interest of the Commission in improving mutual understanding through formal graduate education and academic training. By hosting and sending young predoctoral students in many study fields, and representing diverse geographical origins, opportunities are given to explore the key values of both societies.

In response to the high demand from Spanish universities to host American professors, the Commission offers U.S. Senior and Intercountry Lecturer grant categories. Senior Lecturers teach at Spanish universities where priority is given to doctoral student classes, and are also encouraged to guest lecture at other institutions as an intra-country activity. Intercountry Lecturers complement the Senior Lecturer category by allowing Spanish universities which do not receive a Senior Lecturer to benefit from a short-term visit from an American professor.

American researchers and their counterpart programs – USIA's Summer Institutes (secondary school educators and university faculty) and the newly established Spanish researcher in American Studies – strengthen and deepen the necessary understanding and roots that the two nations share. Immersing themselves in various aspects of the study of the United States or Spain, these scholars reinforce transatlantic commitments.

The balance in program objectives is also reflected in the U.S. Journalists program, mirrored by the program for Spanish graduate student journalists. In today's global village and mass media society, these participants play a most important role as future actors in an information society.

The Commission was fortunate to attract support from the private sector for Spanish graduate students. As a complement to the Core Program, 26 private sector entities co-sponsored 27 grants in journalism, the arts, and other priorities, which include international business and economics, law, and public administration. The Commission acknowledges that without the support of the U.S. Mission, it would not have been possible to reach the high level of private sector participation for these programs.

The Ministry of Education & Culture (MEC) continued to confide in the Commission for the administration of its most prestigious postdoctoral research program. Young Spanish scientists, economists and humanists are given the opportunity to carry out research in the U.S. and bridge the gap between the scientific and academic communities between both countries. These researchers have reached a high level among European academe and this opportunity counteroffers the European Union's established programs that favor a frequent and efficient exchange among Europeans.

The Commission has an established tradition of reaching out to Spanish government employees willing to explore the venues of USG agencies combined with an academic experience. The 1998 Program Year offered a small number of grants through the Ministries of Economy & Finance (Commerce & Tourism), and Development. Participants are prime

candidates for promotion into policy- and decision-making positions upon their return and already form a new generation of leaders.

The Commission also offers short-term opportunities for Spanish professionals, professors and researchers to attend one-week sessions organized by the Salzburg Seminar (Salzburg, Austria). This unique "think-tank" opportunity once again identifies potential leaders and decision makers devoted to issues of contemporary interest and world concern.

Special Acknowledgements

All of these efforts would not have been possible without the collaborating support of many institutions and individuals. The Commission is especially grateful to the active involvement of the members of the Board, the U.S. Mission, the Ministry of Foreign Affairs, and the Ministry of Education & Culture. We also want to thank the efficient cooperation of the Institute of International Education (IIE) and the Council for the International Exchange of Scholars (CIES).

Program Plan vs. Annual Report

The total number of grants offered in Academic Year 1997-98 remains basically unchanged from the originally projected 155 in the Program Plan when compared to the 156 final grantee count. Variations in the American Program are due to an unforeseen drop in the number of Intercountry Lecturers that was offset by an increase in renewed grants for predoctoral students, journalists and senior researchers. Likewise, in the Spanish Program, a reduction in the number of projected new grants was countered by a significant increase in the number of renewal grants. The increase in funding for American and Spanish graduate students reflects the Commission's priority for this grant category.

II. PUBLIC/PRIVATE PARTNERSHIPS

Public Sector Sponsorship

Public sector financing is fundamental to the Commission's activities. Thanks to contributions from the U.S. and Spanish governments, the Core Program offered five grant categories for Americans and four for Spaniards. In Program Year 1998, 87 grantees, more than half the total, benefited from an approximate total contribution of $1,690,000 from binational sources. Thanks to this generous financing, the Commission's essential mutual exchange activities were met.

In an effort to complement the Core Program, the Commission has been exceptionally successful in attracting funds from various Spanish ministries. This additional public financing has allowed the Commission to establish a variety of programs that also capture the essence of the Fulbright Program.

The Ministry of Development finances a program for young and mid-career government employees who aspire to ever-increasing responsibilities and the chance to exchange experiences with U.S. colleagues through a combination of academic and professional experiences. Grantees have studied in fields such as telecommunications policy and law, transportation and highway administration, financial planning and budgeting, aviation administration, and urban planning.

The Secretariat of State for Commerce and Tourism also considers financing Fulbright grantees as an invaluable contribution to the future of commercial relations between the U.S. and Spain. These future decision-makers, employed by the Ministry of Economy & Finance, study priority fields such as International Trade, Economics, and Finance.

In the realm of the arts, the Commission is also especially fortunate in being able to administer a program for the Secretariat of State for Culture of the Ministry of Education & Culture. The Ministry identifies the Fulbright program as an essential mark of excellence for a group of exceptionally talented performing and visual artists who will promote artistic and professional exchanges between the U.S. and Spain and around the world.

The Commission wishes to express its appreciation for the continued sponsorship and support received from:

MINISTRY OF DEVELOPMENT, Spain

MINISTRY OF ECONOMY & FINANCE, Spain

MINISTRY OF EDUCATION & CULTURE, Spain

MINISTRY OF FOREIGN AFFAIRS, Spain

UNITED STATES INFORMATION AGENCY, Washington, D.C.

UNITED STATES INFORMATION SERVICE, Madrid

Private Sector Sponsorship

Private sector sponsorship has been an important ingredient to the Commission's activities since 1979, and currently has one of the world's largest contribution rates from non-governmental sources. In Program Year 1998, the Spanish private sector contributed 34% of the total program budget and offered 27 grants for Spaniards.

While the Core Program prioritized humanities and social sciences, the programs with private sector co-sponsorship financed non-traditional, professional studies such as Business Administration, Law and Journalism. The participation of collaborating foundations, banks and corporations, involving presidents and leading business and financial personalities, not only permitted a growth in grant numbers but an important outreach to new audiences.

The Commission gratefully acknowledges the support of the following private sponsors:

AMERICAN BUSINESS COUNCIL, Spain

ARGENTARIA

AT&T, Spain

BANCAIXA FOUNDATION

BANCO SANTANDER

BILBAO BIZKAIA KUTXA

CAJA DE AHORROS DEL MEDITERRANEO

CAJA DE ASTURIAS

CAJA DE MADRID FOUNDATION

CAJA DUERO

CAJA GENERAL DE AHORROS DE GRANADA

CAJA MURCIA

CENTRAL HISPANO

COCA-COLA ESPAÑA FOUNDATION (CEOE FOUNDATION)

CONFEDERACION ESPAÑOLA DE CAJAS DE AHORROS (CECA)

El CORTE INGLES (CEOE FOUNDATION)

GOLDMAN SACHS INTERNATIONAL- Madrid

GRUPO ENDESA

IBERCAJA

IBERDROLA

INTERNATIONAL INSTITUTE, Spain

PFIZER S.A., Spain

RAMON ARECES FOUNDATION

R.J. REYNOLDS IBERIA, S.L. (CEOE FOUNDATION)

SALZBURG SEMINAR

SEVILLANA DE ELECTRICIDAD FOUNDATION

SPANISH AUTHORS AND PUBLISHERS FOUNDATION

UNICAJA

III. PROGRAM ASSESSMENT

This section divides a total of 167 grantees into six study areas: 1) Arts, 2) Business & Economics, 3) Engineering, 4) Humanities & Social Sciences, 5) Legal Studies & Public Administration, and 6) Science & Technology.

The largest grouping of grants, reflecting a total of 74, corresponds to the Humanities & Social Sciences. The Core Program for both U.S. and Spanish citizens, although open field competitions, continued to give priority to this study area. Thirty-two students and researchers in the scientific and technological fields, and ten in Engineering, were largely attributed to the continued support and priorities of the Commission's most generous sponsor, the Spanish Ministry of Education & Culture.

The Academic Year 1997-98 announced first year program sponsorship by the Spanish Author's & Publishers Foundation, and a successful union between Spanish Government and the private sector for a total of 26 grantees in a wide range of artistic disciplines. Private-public partnerships also permitted 23 Spanish grantees to carry out studies in Business & Economics and another 19 in Law and Public Administration. These four study areas remained priorities for the Central Hispano Bank and España-USA 2000 Programs, and together with the Arts, drew the largest number of applications.

As for new awards and renewal opportunities, the report year reflects that the grant programs, a total of 19 separate grant announcements for Americans and Spaniards, continued to offer new opportunities to individuals without prior experience in the U.S. or Spain. Renewals awarded represent approximately 28 percent of total awards.

Additionally, there were 30 grantees with other sources of financing that continued under Fulbright program supervision and visa extensions to reach their degree and academic training objectives.

ARTS

Within the Core Program, three U.S. students carried out research in the arts in academic year 1997-98 as well as one Senior Lecturer who taught American Music at a Spanish university. Thanks to the co-sponsorship of the Secretariat of State for Culture of the Spanish Ministry of Education & Culture, the Spanish Authors and Publishers Foundation and Caja Murcia (España-USA 2000 Program), ten exceptionally talented Spaniards in the visual and performing arts also furthered their studies.

"My friend Edmundo (from Costa Rica) and I, created a chamber orchestra called "Ensemble America". We have been touring and playing concerts around the world ever since. The group is made up of extremely gifted musicians from all over the world with one thing in common: they all studied in the States. We are all of the opinion that music education in the U.S. is far better than anywhere else. Each of us has been lucky enough to have the support of individuals and organizations".

Ivan Martín Mateu, Viola Performance
Juilliard School of Music, 97-98

"Although in the past twenty years American music has become a viable field of study, it still lacks the status of the European classics throughout much of the international musical community. I think presenting this repertory in Spain can redress at least some of these misperceptions".

Carol Hess, U.S. Senior Lecturer, Musicology,
Universidad Autónoma de Barcelona, 97-98

"The true strength of the Fulbright Program is to have one year to break out of the box of formalized education and find new methods to achieve understanding, methods that are informed by cultural diversity. Thank you for your help in making this year possible and giving me the encouragement and support to reach beyond the mediocre".

Cory Crocker, U.S. Graduate Student, Architecture Studies
Universidad Politécnica de Cataluña, 96-97

"I've had a very exciting, new academic year ... various compositions, premieres, various concerts I've conducted, recordings.... that culminated with the "Ojo Crítico de Radio Nacional de España" Award. It's clear to me that one isn't any bigger or better with a prize, but considering the artistic recognition of this one, I'm all the more stimulated to create".

Joseba Torre Alonso, Composition
Carnegie Mellon University, 96-98

RECENT ACHIEVEMENTS AND DISTINGUISHED ALUMNI:

José Barrio Saavedra, (New York Film Academy, 96)	Filmmaker	Nominated for Short Film Goya Prize, Spain, 1997
Manuel Borja Villel (Yale, 81)	Director	Tapies Foundation Museum, Barcelona
Jonathan Brown (U.S. Graduate Student, Research, 64)	Art Historian	New York University
Orlando Jacinto García, (U.S. Senior Lecturer, U. Salamanca, 96)	Composer	Alicante Int'l Music Festival Performer, 1996 Premiere of his latest work, Málaga, 1997
Jose Javier Martinez Garcia (UCLA, 96)	Animator	1998 Elche Int'l Film Festival, 2nd Prize 16 mm. Film
Joaquín Vaquero Turcios (Various U.S. Ctrs., 68)	Painter & Sculptor	Academician, Royal Academy Of Fine Arts, Spain

BUSINESS AND ECONOMICS

The Commission awarded 13 new and 7 renewal grants in the areas of Business and Economics, priority areas among many private sector sponsors. Grants are awarded to outstanding individuals with leadership qualities and exceptional academic merit with the intention of preparing a new generation of key players who will further bilateral trade, business and commercial ties between the U.S. and Spain. Funding has also been supplemented by the Core Program, the Ministry of Education & Culture and the Ministry of Economy & Finance (Subsecretariat for Commerce, Tourism & Small- and Medium-sized Businesses).

"What I would really like to mention is the great intellectual and human experience this is turning out to be and to reaffirm how Fulbright is a large united family that transcends cultural differences".

María Luz Moreno Badía, Economic Development,
Boston University, 96

"It's a joy to help future students have an experience as good as mine... I have just been elected President of the International Managers Society, the most important club at Krannert for foreigners and Americans with international interests".

Jaime Ortiz-Cañavate, Business Administration,
Purdue University, 97

The Commission would like to acknowledge the following private sponsors for 1997-98 awards in Business and Economics:

ARGENTARIA

BANCAIXA FOUNDATION

BANCO SANTANDER

CENTRAL HISPANO

CECA

GOLDMAN SACHS INTERNATIONAL - Madrid

GRUPO ENDESA

PFIZER S.A., Spain

UNICAJA

DISTINGUISHED ALUMNI

José María de Azcoitia Otamendi (Columbia, 60)	President	Bull España, Madrid
James M. Buchanan (Distinguished Lecturer, Barcelona, Madrid, 87)	Nobel Prize Economist	George Mason University
Juan Soto Serrano (Stanford, 65)	President	Hewlett-Packard Española, Madrid
Luis Vaño Martínez (U. Chicago, 60)	President	Banco Arabe Español, Madrid

ENGINEERING

Although Engineering is not a priority field among the Commission's activities, one American graduate student joined a research team dedicated to improving drug delivery systems. Likewise, three new grants and three renewals were awarded to Spanish graduate students to study Master's programs thanks to funding from the Core Program, and the private sponsorship of the Central Hispano Bank, and España-USA 2000 sponsors – Caja Murcia, and the Bancaixa and Caja de Madrid Foundations. The Ministry of Education & Culture also funded one Spanish postdoctoral researcher.

"I have learned about a field, controlled drug delivery, in which I did not have previous experience. Furthermore, I have acquired the knowledge of many new laboratory techniques and have more experience planning and executing experiments. I can draw on this knowledge for challenges I will encounter, and it should be particularly useful for future scientific collaboration".

Jessica Nolley, U.S. Graduate Student, Chemical Engineering
Universidad de Santiago de Compostela, 97-98

Jesús Monclús González, 97, recipient of the presitigious Royal Automobile Club of Spain (RACE) Journalism Award for his publications on Highway Safety as a regular columnist in the Heraldo de Aragón.

HUMANITIES AND SOCIAL SCIENCES

A total of 74 grants in the Humanities & Social Sciences were made possible largely thanks to U.S. and Spanish public funds, complemented by three companies, one savings & loan association, and the Spanish Association for American Studies (SAAS).

In terms of grant distribution by study area, more than 70% were given to Americans to study and teach in Spain in the Humanities and Social Sciences. The 15 new awards for Spaniards represent close to one fourth of all new awards.

Projects for professional American journalists focused on contemporary issues, and grants for young Spanish journalists entered into a ninth program year of private sector sponsorship, offering study opportunities in communications (print, television and radio).

American graduate students concentrated on projects dealing with medieval to modern history and literature. These students make an exceptionally important contribution to their discipline. Much of their historical research is ground-breaking in the sense that documents are primary sources and not always catalogued or referenced in secondary sources.

As for short-term study opportunities, the Salzburg Seminar and the Summer Institutes for the Study of the U.S. provided unique experiences to six Spaniards. Two participants benefited from attending Salzburg sessions in the Humanities, and could share experiences with colleagues from around the world. Two secondary school educators and two university professors attended USIA's Summer Institutes concentrating on American Studies.

"The study of sixteenth-century Spain may help to cast into historical relief the problems and challenges which face twentieth-century America, problems that in many ways Spain has resolved".

Aurelio Espinosa, U.S. Graduate Student, Early Modern History,
Archivo General de Simancas, Valladolid, 97-98

"It has been a challenge and a pleasure to deal with my students' impressions of the U.S. I have tried to disabuse them of some of their gloomier judgments"

Richard M. Fried, U.S. Senior Lecturer, Professor of History
Universidad de Alcalá and Universidad Complutense, 97-98

DISTINGUISHED ALUMNI

Manuel Gala Muñoz (U. Chicago, 65)	President (Rector)	Universidad de Alcalá, Madrid
Gabriel Jackson (U.S. Graduate Student, 60)	Hispanist & Profesor Emeritus U.C. San Diego	Reseach & Board Member
José María Leal Villalba (U.Texas, Austin, 76)	President (Rector)	Universidad de Burgos
Edward Malefakis (U.S. Graduate Student, 60)	Hispanist & Professor Columbia University	Research
Antonio Ramirez de Verger Jaen (Yale, 80)	President (Rector)	Universidad de Huelva
Pello Salaburu Etxeberría (MIT, 81)	President (Rector)	Universidad del País Vasco

LEGAL STUDIES AND PUBLIC ADMINISTRATION

Twelve students and researchers carried out projects in Law and Public Administration under eight different programs combining government contributions with sponsorship by one company and four financial institutions.

The seven projects in Legal Studies ranged from Corporate to Environmental Law, and those in Public Administration largely concentrated on Telecommunications and Economic Policy, priority fields for the Commerce & Tourism and Ministry of Development programs.

Short-term awards permitted a young corporate lawyer and university professor to participate in two different Salzburg Seminars and exchange experiences, visions and challenges regarding the U.S. legal system and European Union objectives.

"I've been awarded the Computer-aided Legal Instruction (CALI) Excellence for the Future Award for being the best student in my American Legal Process course".

Virginia Gascón, Georgetown University, 96,
Academic training, World Wildlife Fund, Washington, D.C.

Sponsoring Institutions of 1997-98 Projects in Law and Public Administration:

BANCO SANTANDER
CAJA DE AHORROS DE GRANADA
CAJA DE AHORROS DE MADRID FOUNDATION
CENTRAL HISPANO BANK
EL CORTE INGLÉS, S.A.
MINISTRY OF DEVELOPMENT
MINISTRY OF ECONOMY & FINANCE
MINISTRY OF EDUCATION & CULTURE
MINISTRY OF FOREIGN AFFAIRS
SALZBURG SEMINAR

DISTINGUISHED ALUMNI

Mariano Alierta Izuel (Vanderbilt, 65)	Senator	National Senate, Madrid
José María Areilza Carbajal (Harvard, 90)	Presidential Adviser	Int'l & Defense Dept.Presidential Staff Office, Madrid
Vicente Blanco Gaspar (Salzburg Seminar, 80)	Ambassador	Spanish Embassy, Helsinki, Finland
José Borrell (Stanford, 74)	Presidential Candidate	Socialist Party
José María Morenilla Rodríguez (Columbia, 60)	Judge	European Court for Human Rights, Strasbourg
Baudilio Tomé Muguruza (Harvard, 91)	Director	Presidential Staff Budget Office, Madrid
Javier Solana Madariaga (Virginia, 66)	Secretary General	North Atlantic Treaty Organization (NATO)
Antonio Vercher Noguera (Harvard, 83)	Judge	Supreme Court, Spain

Javier Solana Madariaga

SCIENCE AND TECHNOLOGY

Seven awards from the Core Program were offered to Americans in Academic Year 1997-98 in a variety of scientific endeavors and categories (predoctoral students, Senior Lecturers and Researchers, and Intercountry Lecturers). For Spanish grantees, three banks, one utility company and two foundations joined the Core Program and the Ministry of Education & Culture in the financing of thirteen new awards and eight renewals in the areas of Science & Technology.

The Commission's most generous sponsor for awards in sciences continued to be the Ministry of Education & Culture. The objective of this postdoctoral program is to provide young Spanish researchers with the opportunity of working side-by-side with distinguished research teams in the U.S.

Numerous institutional linkages between U.S. and Spanish universities stem from these research experiences. Faculty associates in the U.S. are often invited to Spain to lecture. Additionally, thanks to contacts established by Fulbright scholars, exchanges between young scientists crossing the Atlantic foster collaborative projects and publications.

"... to be a Fulbright scholar has really made a difference. I have been a member of the local organizing committee of the "Tenth Cambridge Workshop on Cool Stars, Stellar Systems and the Sun (July, 97), with the participation of over 300 astronomers, the most important gathering in my field...the next one will be organized in Tenerife, Spain".

David Barrado Navascués, Stellar Astrophysics
Harvard-Smithsonian Center for Astrophysics, 96

"...my work should improve my teaching, by increasing my understanding of environmental problems faced in Europe. I will now be able to incorporate examples from Spain in my lectures, thereby broadening the perspective of American students".

Wayne Wurtsbaugh, U.S. Senior Researcher, Environmental Sciences,
Universidad de Valencia, 97-98

"...it is evident that among the distinguished citizens of nations, those with a broad vision of social reality, many have spent extended periods as exchange scholars among other nations. Beyond the immediate scientific interaction, there is the real benefit of deepened human understanding".

Marcel Neuts, U.S. Senior Researcher, Mathematics
Universidad de Granada and others, 97-98

"*Most people ask me why I came to do science, thinking that the U.S. is the best place to carry out research. After spending nine months in a lab, I have seen the importance of international collaboration, as I realize that many groups here work with other groups in other countries, especially in the U.S".*

Chi Bui, U.S. Graduate Student, Cell Biology, Instituto Cajal,
Consejo Superior de Investigaciones Científicas, Madrid, 97-98

ALUMNI ACHIEVEMENTS & NEW POSITIONS

Mariano Barbacid Montalban, (National Institute of Health, Bethesda, MD)	Vice President, Oncology Drug Discovery Bristol-Myers Squibb, Princeton, New Jersey Director, National Cancer Research Center, Madrid
Enrique Castellón Leal, (Harvard, 88)	Undersecretary, Ministry of Health & Consumer Affairs, Madrid
Joan Claria Enrich, (Harvard, 93)	Young Researcher's Aspirin Award Winner (1996 Bayer Prize)

The Commission would like to acknowledge the following private sponsorship of 1997-98 Fulbright Awards in Science & Technology:

BILBAO BIZKAIA KUTXA

CAJA DE AHORROS DEL MEDITERRÁNEO

CENTRAL HISPANO BANK

GRUPO ENDESA

INTERNATIONAL INSTITUTE OF MADRID

RAMÓN ARECES FOUNDATION

IV. NON-GRANT PROGRAM ACTIVITIES

Educational Advising

The U.S. and Spain have a long tradition of educational exchanges. Spain, one of the most popular destinations of Americans studying abroad, has consistently ranked for the past decade among the top five European countries with students studying in U.S. universities. As a result, U.S. universities have shown a marked interest in recruiting students or establishing programs in Spain. Consequently, the Academic Advising Office (AAO) plays a vital role in the Commission's daily activities.

The primary activity of the AAO is to provide personalized professional orientation and guidance to individuals who wish to further their university education in the U.S. and serve as an institutional information source to inform American admission officers, college recruiters, credential evaluators, and testing agencies on the Spanish educational system. This latter role as a consultant to U.S. institutions has grown since there has been a profound reform and restructuring of the Spanish educational system and students are presenting new academic credentials.

Two "in-house" produced videos are shown year-round providing a basic introduction to U.S. graduate and undergraduate studies followed by group advising sessions. Likewise, the AAO participates in local American college fairs for the benefit of both Spanish students and U.S. university recruiters.

Over the past two years, there has been a decrease in total public served due to the increasing popularity of the Internet. As such, the Commission has put forth a special effort to meet the demand of approximately 35,000 monthly website visitors. As a cost-cutting measure, mailings have been reduced since basic academic information and scholarship applications can be downloaded. Self-service areas orient visitors who do not need direct assistance. Student interns and volunteers, many of whom are exchange program participants also collaborate throughout the year.

Fundraising

In its efforts to make Educational Advising financially more self-supportive, the Commission receives income from its sales of test preparation materials for TOEFL, GRE and GMAT examinations. The public is charged mailing and photocopy costs.

More ambitiously and thanks to support from USIS-Madrid, the Commission adapted texts and academic content for a first-time comprehensive publication offering information on U.S. study. The *Guía para Estudiar en USA*, prepared by the Commission and published by a leading firm in Spain, went on sale nationwide and also served as a publicity tool for the Commission. Covering all levels of education from high school study to postdoctoral research and based on texts provided by USIA, the publication was adapted linguistically and culturally to respond to the needs of a purely Spanish audience. Royalties from sales are to be invested in Educational Advising.

Grant Enhancement

Grant enhancement activities for both U.S. and Spanish grantees are a priority objective. It is the Commission's belief that because of these activities the Commission stands out as a unique institution in mutual educational exchanges, and is not perceived as a mere funding agency.

Grant enhancement for U.S. grantees begins with the extensive predeparture package, including a general information booklet and a city-specific guide, which are consulted before and throughout the award period. The Commission treats grantees in equal measure as professionals who are doing important work, and as people living away from home. It not only provides a conglomerate of services, but also offers a number of group activities for grantees and their families, that bring them into contact with each other and with former Spanish Fulbrighters and other prominent academics and professionals.

A five-day group orientation was held in Madrid in September, in which 28 grantees and their families took part, out of the total number of 44 grantees. Grantees who began their awards later were given the opportunity of an orientation interview upon arrival. In September, presentations dealt with the reality of contemporary Spain, and were complemented with a series of practical information sessions and workshops to help the new grantees develop a feel for working and living in Spain. Although ongoing communications with U.S. grantees located throughout the country were very good, the fact that there were significant numbers living in Barcelona and Seville, prompted two additional late-fall meetings with those groups to track their progress and discuss issues.

A mid-year meeting with all U.S. grantees has been held in different cities for 12 years. The city of León was chosen for the February, 1998 meeting, as there were no grantees living there, and because it is in a lesser-known region with enormous historical and cultural importance, that would help the grantees better understand Spanish culture and society. The president of the University of León co-sponsored the meeting. It was the first of the commemorative activities for the Commission's 40th anniversary, and attended by 38 grantees and their families,

Commission Board members, and staff. Over the three-day period, grantees could discuss their work and other issues in small workshops, and become acquainted with the city and its significance in Spanish history. University dignitaries and city and regional government officials met with the group and learned more about the Commission's activities. The local media gave wide coverage to the program of activities, which served to make better known the Commission's role in educational exchanges.

Mid Year Meeting, February 1998, León, Spain

The Commission subsidized regular monthly luncheons throughout the academic year at the International Institute, a prestigious center of higher learning in Madrid. On these occasions, both current U.S. and former Spanish grantees presented and discussed their grant projects. They also had the opportunity to meet relevant American and Spanish guest speakers such as the Public Affairs Officer at the U.S. Embassy, a congresswoman in Spain's lower chamber, two highly respected Spanish historians, a political commentator in Spain's leading daily newspaper, and an internationally renowned Spanish author.

Two U.S. graduate students received financial support from the Commission to join in on the intraregional seminars hosted by two other European Commissions. One participated in the Seminar on the European Union and NATO, hosted by the Belgian-Luxembourg Commission, and the other went to the Berlin Seminar 1998, organized by the German Commission. These grantees found both schedules full, informative, and exciting.

Senior scholars are frequently asked to lecture at different Spanish universities or research centers, and consult with colleagues there. The Commission offers these grantees financial support in terms of covering the cost of travel and per diem, as it is considered important to give as many universities as possible the benefit of the presence of guest speakers (in addition to the Intercountry lecturer program described previously). These guest lectures were appreciated by the hosting institutions that did not have the opportunity of a full-term senior appointment, and the scholars found the experience rewarding.

Fifty-nine Spanish grantees attended three different predeparture orientation sessions prior to their arrival in the U.S. These sessions, chaired by Commission staff and former Spanish grantees, offered not only academic and institutional grant information but also practical advice on living in the U.S. and proved to be essential for new grantees that had no previous U.S. experience. These meetings also gave individual grantees an opportunity to become aware of Program objectives.

The Commission and sponsors organized special award ceremonies and high-profile events for Spanish grantees. The annual awards ceremony for CEOE Foundation for graduate journalists was held with the attendance of the President of the Region of Madrid, the U.S. Ambassador to Spain, and other prominent business and political figures including participating corporate sponsors: Coca-Cola Foundation, R.J. Reynolds, and El Corte Inglés. The ceremony enabled sponsors and grantees to interact and gave media coverage to the Commission's activities. The President of the Central Hispano Bank also hosted a luncheon for the BCH grantees. This direct involvement expressed the Bank's commitment to the program.

A number of Spanish graduate students had the privilege of attending regional gatherings and seminars organized by the Institute of International Education in New York and its branch offices around the country. The Commission assesses these activities as a fundamental extra benefit that marks the difference for a Fulbright grantee.

Students report very positively on being able to meet personally with members of the J. William Fulbright Foreign Scholarship Board, political figures, USIS officials, Harriet Mayor Fulbright, IIE staff and a select group of leading figures in the arts, humanities and sciences. The social activities that form an integral part of those gatherings expose grantees to the stimulating, international dimension of the Fulbright community.

"*I was able to learn more about the Fulbright Program through a series of conferences offered by USIA officials and by the IIE staff. I was especially moved by Harriet Fulbright's closing address. These kinds of encounters allow for an exchange of ideas with other Fulbrighters as well as with American Fulbright alumni. It was an experience that will always occupy a special place in my heart".*

Julia Montero, International Relations,
American University, 96-98

Postdoctoral researchers have also applauded the professional and personal enrichment activities organized by the Council of International Exchange of Scholars, the regional chapters of the U.S. Fulbright Alumni Association and the National Council for International Visitors. Additionally, many have taken advantage of the special funding available for guest lecturing at other universities and for presenting papers at professional meetings.

"I'd like to be a Fulbright scholar for the rest of my life. I recall what a big difference your Occasional Lecturer Program support made in my first presentation".

Juan Manuel Delgado Moreira, Social Anthropology
Stanford University, 95-97

The Commission in Spain sincerely hopes that USIA and the cooperating agencies not only maintain but augment the scope of grantee participation in these enhancement opportunities.

V. COLLABORATIVE EXCHANGE ACTIVITIES

U.S. - Spain Joint Commission on Scientific and Technological Cooperation

Since 1998, the Commission has managed, on behalf of the U.S. Department of State and the Foreign Ministry of Spain, a three-year, three million dollar program to encourage and support scientific and technological cooperation between the two countries. Grants are approved by the Joint Commission, which assists with the costs for international collaboration between research teams from science agencies and universities of both countries. Considering that funding for basic research must come from other sources, costs supported under this program include travel, per diem, communications, and minimal amounts for equipment expenses.

For the 1998 Program Year, 36 projects were approved from a proposal pool of 337. These projects represent 30 U.S. and 27 Spanish institutions involving a total of 90 U.S. and 158 Spanish researchers. The Commission received $48,170 to administer the first program year. Services provided by the Commission cover all aspects of grant administration, from the time the program is publicly announced until the final report of a given project is submitted, including an audit.

Administering this program offers the Commission exposure - which it would normally not have - to a senior scientific community. One of the principle investigators (Sidney Altman) received the 1989 Nobel Prize in Chemistry and another (Emilio Méndez) is the recipient of the prestigious 1998 Prince of Asturias Prize for Scientific and Technical Research.

Eisenhower Exchange Fellowships

The Commission is the only U.S. - Spain binational organization located in Spain and as such is often sought out by other groups for advice or active participation in their exchange endeavors. Activities are normally geared to the academic community; however, administrative involvement in other programs greatly broadens scope, particularly with a view to fundraising, and expands the Commission's traditional constituency.

In Summer 1997, the Eisenhower Exchange Fellowships (EEF) approached the Commission to manage recruitment for its 1998 Single Nation Program for Spain. The Commission worked closely with the EEF Nominating Committee, presided over by José Pedro Pérez Llorca, a former Minister of Foreign Affairs, and including another former minister, university presidents, and an array of influential businessmen and lawyers from different regions throughout Spain.

The mission of the Nominating Committee was to identify 15 mid-career professionals who had shown notable achievement in their fields and had demonstrated leadership qualities. At the close of the nomination period, the Commission had received 97 applications, of which 36 were pre-selected and forwarded to EEF in Philadelphia for the final selection. The Commission received $15,000 for its services during the recruitment phase as well as an additional $10,000 to assist with the subsequent fundraising effort in Spain.

VI. COMMISSION ADMINISTRATION

Auditor's Report

In February 1998, the Spanish-recognized auditing firm of A. Moreno Rodríguez presented its auditors' report as of September 30, 1997. The Commission was applauded for its clarity in financial management and record-keeping in accordance with the accounting norms and principles established in the Manual for Binational Commissions and Foundations.

The auditors' report recommended that the Severance Trust Fund for Commission staff be fully funded in accordance with the Manual. As of September 30, 1997, it was determined that the Fund should hold $692,000. At that date, it was valued at $262,000. The auditors continued their recommendation, suggesting that the necessary difference of $430,000 be transferred from the surplus Severance Trust Fund of the defunct U.S. - Spanish Joint Committee for Cultural and Educational Cooperation. On May 19, 1998, the Commission Board approved the transfer and full funding of the Severance Trust Fund in its 191st Board meeting.

The auditors also pointed out that the Manual criteria for writing off fixed assets in the year of purchase with a depreciation rate of 100% per annum does not conform with the Generally Accepted Accounting Principles (GAAP) of Spain.

Commission Staff

María Jesús Pablos, Executive Director
Pilar Gómez, Administrator
Patricia Zahniser, Program Officer
Claudia Costanzo, Program Officer
Guy Vanover, Program Officer
Mitchell Strom, Educational Adviser
Miguel López, Bookkeeper
Elena Antón, Secretary to Executive Director
Fernando Correa, Computer Specialist
Genoveva Peña, Administrative Assistant
Gloria Ferratges, Administrative Assistant
Esther Navarro, Administrative Assistant
Ramón González, Bookkeeper Assistant
Jesús Carrasco, Receptionist
Shelley Buckwalter, Special Projects

Office Facilities

The Commission is grateful to the Ministry of Education & Culture, which provides rent-free facilities at Paseo General Martínez Campos, 24, 28010 Madrid.

Exchange Rates

For the Program Plan for Fiscal Year 97, an exchange rate of US$1 = 124.6 pesetas was used. As of September 30, 1997, fluctuations in exchange rates had reached a level of US$1 = 148.75 pesetas.

The Commission offsets any possible negative effects due to exchange rate fluctuations by establishing a schedule of receipts and payments in both currencies whereby any changes in value only nominally affect accounting.

Special Equipment

The following computer equipment was purchased to update the Commission's operations:

Hardware:

8 Pentium 166 MMX
1 Pentium 200 MMX
1 Pentium 233 MMX
1 Router Orbitor 2000
1 Notebook P-200

Software:

Microsoft NT Server 4.0
Visual Basic Pro W95
Microsoft Office 97
E-mail server Mdaemon

VII. SUMMARY

Program Year 1998 was a very active year for the Commission. One of the main objectives of making the Commission's activities more known by the general public was met thanks to special efforts to increase numbers and diversify geographical backgrounds of grantees. Private sponsorship, especially from savings & loan associations outside of Madrid and Barcelona, favored the appearance of news coverage in local and regional media, in addition to the traditional publicity in national newspapers.

The Ministry of Development, an important public sector sponsor, renewed its collaboration with the Commission. On December 3, 1997, the Minister and the Chargé de Affaires of the Embassy signed an agreement whereby the Ministry would co-sponsor annually Fulbright grants for graduate students. This was the first time that a member of the presidential Cabinet personally participated in an agreement, thus demonstrating the Spanish government's interest and recognition of the Commission's prestige as a vehicle of cultural and educational communication between the U.S. and Spain.

During the Program Year, the 40th anniversary celebrations of the Fulbright Program in Spain were launched. As a first commemorative event, the American Fulbrighters were received in León, an old Castilian city rich in history and artistic treasures. The city's university, an institution with an international calling, paid tribute to the Commission as a recognized worldwide model exchange program.

The Commission also gave importance to collaborating with other programs as a means to expand activities that further forge relations between American and Spanish societies in the belief that even though many common traits are shared, continued mutual learning experiences still advance bilateral understanding. In this Program Year, the binational Board of the U.S. – Spain Joint Commission on Scientific and Technological Cooperation called upon the Commission to administer a major scientific cooperation program between both countries for the next three years. Equally important was the Eisenhower Exchange Fellowships' request for the Commission to act as the Executive Secretariat for the

nomination, selection and fundraising processes for its special 1998 Single Nation Program for Spain.

In its daily operations, the Commission is proud to offer grant programs that offer not only funding for study opportunities, but also entail a full range of support activities. The continuation of this philosophy is fundamental for maintaining the prestige of the Fulbright Program. In an era of alternative exchange opportunities, these additional aspects distinguish the Program from any other exchange scheme and provide an operational asset that facilitate the creation of lasting relationships between countries.

From the beginning, care is taken to publicize extensively grant opportunities and provide freely accessible information worldwide. Follow-up support is then provided to the general public through educational advising activities.

During the selection process, binational impartial committees choose candidates on the basis of academic merit and potential, and without being influenced by short-term goals. Personalized candidate services include advising and placement services as well as pre-departure orientations followed up by grant enhancement activities in the host country. All of these unique components of the Commission's activities advance the goal of acquiring a profound knowledge of the country visited and the opportunity to learn the goals of the Program.

Through these efforts the Commission strives to provide a cherished individualized experience that will make a difference among future leaders in the arena of international relations. The current achievements and importance of the Program in more than 100 countries offer a real testimony of the value of the Program.

The Commission is pleased to submit the Annual Report and hopes that USIA, BFS and the corresponding Spanish authorities will request any additional information or clarification if deemed necessary.

APPENDIX - 1997-98 PROGRAM ABBREVIATIONS

FULBRIGHT PROGRAMS FOR U.S. CITIZENS

FULAM-DDRA	Doctoral Dissertation Research Abroad
FULAM-IL	Intercountry Lecturers
FULAM-JO	Journalist
FULAM-PS	Predoctoral Students
FULAM-SL	Senior Lecturers
FULAM-SR	Senior Researchers

FULBRIGHT PROGRAMS FOR SPANIARDS

FASS	"Summer Institutes for the Study of the U.S." – Secondary School Educators
FBCH	Central Hispano – Graduate Students
FCEOE	Spanish Confederation of Employer's Organizations Foundation - Journalists
FCOM	Commerce & Tourism Program – Government Employees
FFOM	Ministry of Development – Government Employees
FMECD	Ministry of Education & Culture – Postdoctoral Researchers
FMCU	Ministry of Education & Culture, Secretariat of State for Culture - Study in the Arts
FSAAS	Spanish Association for American Studies – Postdoctoral Research
FSGAE	Spanish Author and Publishers Foundation
FRLK	Ruth Lee Kennedy – Travel Grants for Women
FULB	Fulbright Core
F2000	España-USA 2000 – Graduate Students

OTHER PROGRAMS

EEF	Eisenhower Fellowship Program - Spaniards
FSLZ	Seminario de Salzburgo, Austria – Spaniards
ST	U.S.-Spain Joint Commission on Scientific & Technological Cooperation (Joint Projects for U.S. and Spanish Research Teams)